

Lawsuit claims that dating website Match.com sticks it to hopeful users

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A lovelorn Brooklynman is suing dating service Match.com for being a big tease.

A \$5 million federal suit filed by Sean McGinn accuses the company of fraud and deception for failing to tell subscribers some of their "matches" aren't active on the site.

McGinn, 37, said vulnerable romantics pour out their hearts in e-mails and then are crushed when they don't hear back.

"They are left feeling they've been completely ignored and rejected," attorney Norah Hart said. "For some people, it could affect their romantic future."

On May 30, subscriber "ajsky65" sent an e-mail to a former female subscriber called "traehi" and was informed that she was online, the lawsuit says.

Over several weeks, "traehi" received 33 e-mails and hundreds of so-called "winks" from subscribers but could not access them, the lawsuit claims.

"Match misleads paying subscribers by charging them for the ability to write e-mails to members who can't reply to their e-mails or even read them," the lawsuit charges.

Hart, who is hoping to turn the suit into a class action, would not say whether McGinn has found true love.